

Anton Grynkviv

8655 Bay Parkway B3, Brooklyn, NY 11214
Home: 718-266-5522 | Mobile: 917-499-5522
anton444@hotmail.com

OBJECTIVE: Looking to utilize my graphic design knowledge, animation skills and print production experience to the benefit of a progressive company.

SUMMARY: A highly motivated graphic designer with over 10 years of work experience in graphic and web design, motion graphics and flash animation, simple and complex signage and large format digital printing for various exhibitions and events.

AREAS OF EXPERTISE:

- Graphic Design
- Trade Show Industry
- Web Development
- Sketching & Photography
- Flash Animation
- Large Format Printing
- E-Mail Marketing
- In/Outdoor Advertising
- E-Commerce
- SEO and SEM
- Sign Industry
- Vehicle Advertising

COMPUTER SKILLS: Proficient on both PC Windows and Macintosh OS platforms. Strong ability to configure and troubleshoot computer systems in Windows environment, including hardware and software. Basic knowledge of wired and wireless networking.

SOFTWARE SKILLS: Comprehensive knowledge of the following: Adobe Photoshop, ImageReady, Illustrator, Acrobat, Flash, Dreamweaver, Audition, Gerber's Graphix Advantage and Omega, Onyx PosterShop, Xara 3D, Xtreme, Webstyle, Menu Maker. Various MS Office applications. CSS, HTML. FTP applications. Print and web authorizing tools. Some knowledge of Adobe After Effects, DHTML, Action Script, JavaScript, PHP, SQL, CGI.

WORK EXPERIENCE:

Jan 1998 - Present

L.A.G. Designs / www.lagdesigns.com - Brooklyn, NY - Senior Graphic Designer / Freelancer

- Create and administer static and dynamic database driven web sites.
- Design and develop flash animated headers, banners, buttons and various animated elements for the web.
- Implement effective e-mail marketing campaigns.
- Optimize sites for search engines as well as all major browsers.
- Retouch, manipulate, enhance and restore photographs and various images for print and web.
- Design logos, business cards, postcards, flyers, letterheads, advertisement for newspapers and magazines.
- Produce flash animated TV commercial advertisements.

Jul 2007 - Jan 2009

Russian Yellow Pages / www.russianyellowpages.com - Brooklyn, NY - Project Manager, Graphic Designer

- Successfully designed and created company's corporate website with POP email accounts.
 - Performed various compatibility, functionality and appearance tests of the site in all major browsers.
 - Quality assured and optimized tableless CSS only code.
 - Optimized all images and graphics to the highest quality and the lowest possible size in kilobytes.
 - Setup and Managed SEM campaigns at Google AdWords, Yahoo Sponsored Search and Microsoft adCenter.
 - Designed graphical advertisements for premium members.
 - Optimized the web site for search engines and performed web site maintenance.
 - Setup Google Checkout and PayPal accounts for convenient transaction process and membership payments.
 - Lead the entire backend development process, including all mod rewrite rules.
 - Managed the team of MySQL database and PHP programmers.
 - Consulted and assisted at all times all members of the development team during any possible issues.
 - Customized classifieds software for the new website design, layout and appearance.
 - Created custom link exchange form with security field and random results display.
 - Designed admin control panel, to easily manage the entire database; categories, listings, approvals, etc.
 - Implemented automated commissions system for sites administrative personnel and sales representatives.
 - Helped customizing auto complete feature for the new company input, using AJAX and DHTML.
 - Customized events calendar software to the new website design, layout and appearance.
 - Translated every English section of the site into Russian which shows once the language is switched.
 - Implemented useful help sections for the Russian speaking people living in the USA.
 - Assisted in researching and applying for the trademark (USPTO)
-

Aug 2001 - May 2007

Brussian Strokes, Inc., East Hanover, NJ - Art Director and Production Manager

- Successfully developed, managed and administered company's web sites with POP email accounts.
- Created web and email based digital advertising to drive more potential clients to company's website.
- Worked on various forms of design, ranging from drawing sketches for a logo, sign or a business card.
- Handled graphic design for large format printing or optimized for the internet applications.
- Created email campaigns and email-based promotional ads.
- Designed logos, promotional items, tradeshow signage, and other printed items.
- Digitized and recreated various logos, images, graphics meant for vinyl and large format printing needs.
- Designed artwork for various signage and graphics for the trade show industry and other events.
- Created and developed websites for clients.
- Enhanced amateur photos and created professional looking portraits.
- Retouched and scanned photos as well as created various collages based on clients needs.
- Optimized new and existing websites for search engines and different browsers.
- Managed photo sessions for portraits, action, commercial properties and cityscapes.
- Liaison between production department team, tradeshow houses, advertising agencies and customers.
- Managed all aspects of execution and delivery of email campaigns.
- Researched target audience for marketing campaigns based upon desired criteria.
- Managed and directed the work flow in the company and quality control of production to the delivery.
- Populated contact database, organized clients' lists based on e-mail campaigns.
- Worked closely with sales teams to gain customer satisfaction.
- Managed production team on daily basis to achieve product satisfaction.
- Responsible for cross-training of new staff.
- Acted as back-up when necessary for the production crew and owner as needed.

Aug 2003 - Sep 2004

Vision Master Advertising, Inc., Cayman Islands - Art Director and Lead Creative Designer *(Part-time remotely)*

- Successfully created, developed, and administered company's web site with email accounts.
- Created flash animated commercial ads for leading companies on the islands.
- Configured remote resolution for easy file management and ad distribution to specified locations.
- Set up password protected area to place ads for approval before they are in the system.
- Designed and created company's logo, business cards, letterheads, and various custom forms.
- Created sample video clip ads for sales team to use for new signup contracts.
- Designed and created various trivia questions and answers for sponsors to place between ads.

Jul 1999 - Jul 2001

A.L. Photo Works Art, Inc., Queens, NY - Web Director and Lead Creative Designer

- Successfully created, developed, and administered company's web site.
- Designed and implemented an online e-commerce store.
- Manipulated and enhanced photographs for web and printing.
- Assigned each product Stock Keeping Unit (SKU). Responsible for data entry and record management.
- Created a catalog for ease product lookup once orders are submitted.
- Updated and upgraded the web site based on customer needs.
- Conducted statistical reports and analyzed data for efficient website management & traffic increase.
- Created graphic images and optimized them for web, using various graphic tools and my experience in drawing and photography.
- Optimized the web site for search engines and performed web site maintenance.
- Designed and created email campaigns for current and potential customers.

Apr 1997 - Jun 1999

Art Attitude Signs & Printing, Inc., Brooklyn, NY - Graphic Designer and Sign Maker

- Created and designed brochures, business cards, logos, flyers, and menus.
- Assembled aluminum frame and molding storefront signs.
- Created all kind of signage for indoors and outdoors as well as vehicle lettering for vans and trucks.
- Generated hand-written paper signs including ones made with stencils and sprays.
- Reconciled monetary transactions from walk-in customers.
- Worked effectively with project team members to ensure customer satisfaction.

EDUCATION:

ASA College of Advanced Technology, Brooklyn, NY

PORTFOLIO:

<http://www.lagdesigns.com/portfolio>

REFERENCES: Available upon Request
